

S/N 10/782,563

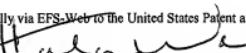
PATENT
CONF. NO. 3537

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Venkatesh Veeraraghavan et al. Examiner: Muktesh G. Gupta
Application No.: 10/782,563 Group Art Unit: 2444
Filed: February 18, 2004 Docket No.: 50037.238US01
Title: **CONTENT TARGETING WITH AUDIENCES**

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this paper or fee is being transmitted electronically via EFS-Web to the United States Patent and Trademark Office on May 11, 2009.

By: 
Name: Halina Wohl

AMENDMENT

Commissioner for Patents
Attn: Examiner Muktesh G. Gupta
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed February 20, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.